



# **2009 ABC Reconciliation Forum**

**Washington D.C., March 18–20, 2009**

**Oded Grajew**

**E-mail: [ograjew@isps.org.br](mailto:ograjew@isps.org.br)**



# OBJECTIVE

---

 **Good way of living for everyone and future generations**

# OBSTACLES



**Social inequalities/poverty:**

**2% of rich people, with 50% of wealth**

**50% of poor people, with 1% of wealth**

**Environmental devastation:**

**A threat to human survival – irreversible process in a few years' time**

# HOW?



📄 **Resources** – no lack of them!

📄 **Technology** – no lack of it!

📄 **Information** – no lack of it!

📄 **Political will:**

- there is a lack of it, for those who have resources, technology and information
- poor and future generations do not finance political campaigns and do not advertise in the media.

# HOW TO BUILD POLITICAL WILL

 **Disasters** – it may be too late

 **Inspirational, concrete and full of impact initiatives**

**Example: World Social-environmental Fund**

**Resources of equal amount of that destined to:**

- 1. the financial crisis (banks, automobile industry, etc)**
- 2. global military expenditures.**

**Shared management by rich and poor countries, together with civil society.**



# RECONCILIATION

POOR

RICH



# RECONCILIATION

ENVIRONMENT

HUMANKIND

ENVIRONMENT



Photo by: Tatiana Cardeal

E-mail: [tati.cardeal@uol.com.br](mailto:tati.cardeal@uol.com.br)